

PRESS RELEASE – November 9th 2021

**ELA Awards
celebrating the Logistics and Supply Chain Excellence**



dm-drogerie markt has won the "German Logistics Award 2020" presented by the German Logistics Association (BVL). The prize recognizes the home and personal care retailer's new logistics concept "Integrative. Intelligent. Automated."

Using robotics technology, dm has created sustainable logistics processes at its new distribution center in Wustermark – from delivery by industry partners through automatic depalletizing and picking in the distribution center right up to distribution to the dm stores. Teams in the stores receive pallets that have been packed individually in the distribution center in Wustermark and correspond to the instore walking routes as far as possible for stacking on shelves.

"In our innovative concept, warehouse operations and instore logistics are intelligently interlinked with fully automated order picking to form a highly integrative overall system in which people and technology collaborate in a novel way," says Christian Bodi, dm Managing Director for Logistics.

The award was presented to the dm team at the German Logistics Conference 2020, which was broadcast exclusively on the Internet.



European Logistics Association Awards 2021

As the German national winner, dm was nominated by the BVL for the European Logistics Association (ELA) Award 2021. In a digital event on November 9, 2021, dm has showcased its solution to an audience of European logistics experts.

Having won the national German Logistics Award 2020, dm-drogerie markt has now also been awarded the European ELA Award 2021. It is a very special honor, especially for a retailer with operations in many European countries, that the project has received recognition at a European level. This is above all true because the project is a joint effort involving numerous European partners.